

## FOR IMMEDIATE RELEASE

### **National Consultant Launches Web site for C-Level Executives: A One-Stop Source for Managing Today's Evolving Workplace**

#### **Organizational consultant Mitch Rosenberg brings real-world perspective to workplace challenges**

Laguna Beach, CA., Oct. XX, 2009 - Mitch Rosenberg, Ph.D. is not the kind of organizational expert who asks to borrow your watch, and then tells you what time it is.

“Most consultants will tell you what they think you *want* to hear. I tell you what I think you *need* to hear,” said Rosenberg, founder of the new Web site Workplace Confidential.

Drawing upon three decades of experience as a CEO and a leading national and international consultant, Rosenberg founded Workplace Confidential to address business management issues generated by unprecedented and rapid changes in both the economy and the workplace.

“There is a fundamental change going on in organizations today. In order to be best in class, we must maximize our most important organizational asset...our people,” said Rosenberg.

Workplace Confidential is the hub for Mitch Rosenberg’s expertise on business management issues including leadership development, performance-based compensation, executive/board of director’s relationships and creating the workplace culture that will allow companies to thrive in a difficult economic climate.

“There aren’t many organizational or interpersonal issues I haven’t dealt with personally in my 30 years of experience. It ranges from unethical and fraudulent corporate behavior to personal hygiene issues and everything in-between,” said Rosenberg.

.”For many years this service of consulting high-level companies on delicate issues has been under the radar. I want to share my experience with more of the public.”

Rosenberg, founder and President of M.M. Rosenberg & Associates, a consulting firm to Fortune 500 companies, earned his Ph.D. under the tutelage of Peter Drucker, regarded as the creator of modern management. He combines an academic orientation with applied real-world perspective gained through street experience.

Rosenberg’s advice is crisp, compelling, engaging and frequently counter-intuitive.

“I understand academic research and modeling and I have that background, but my approach is much more ‘real world’,” said Rosenberg.

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